

Miranda Castro's Healing Gel for Bites & Stings | Survey Results—July 2014

SUMMARY

- ✓ 29 customers completed the survey.
- ✓ 65.52% love it saying it works every time
- ✓ An additional 20.69% like it and say it works most of the time.
- ✓ It didn't work at all for one person.
- ✓ On a scale of 1:10 (1 being the least and 10 being the most effect) it rated 8.96 overall.
- ✓ People had to apply it mostly just once or twice to get a healing effect.
- ✓ 3 or 4 applications were needed for some depending on the person and the type of insect bite. Spiders, wasps, chiggers and sandflies tended to need more applications.
- ✓ Most people hadn't thought to use it on their pets – those that had done so found it worked great on their cats, dogs and a horse!

SOME KEY COMMENTS

I don't leave home without it - whether my back yard or out hiking!

Fantastic relief for mosquito bites.

The sooner I can apply it, the less applications are needed

I love the smell and the ease of use.

A little goes a long way.

I stepped on a bee and the gel took the pain away within seconds. Ditto for a couple of pesky mosquito bites as well.

This is the best bug bite product I have found.

100% better than calamine.

It is much lighter in texture and fragrance than others and the results last much longer.

I like that it is a clean gel (very few around to call on) with an excellent formula.

Price is small to relieve pain and tube lasts a long time.

A FEW KEY SUGGESTIONS

I wonder about contamination as it spooges out and then goes back into the tube? I try to use what comes out but mistakes were made.

It is runny, which everyone in my family has commented on when they used it.

Put it in a 30 ml size

1. How well did the Gel work for you?

Answer Choices	Responses
I love it - it works every time	65.52% 19
It's pretty good - it helps most of the time	20.69% 6
It's OK - it hasn't worked every time	3.45% 1
I tried it and it didn't work for me	6.90% 2
I haven't tried it yet	0.00% 0
Other	10.34% 3

Total Respondents: 29

This was my first time to use it and it worked almost immediately to take away the itch from mosquito bites. And, it lasted several hours!

I took it camping and most of the people trying it loved it and found it really worked for them. I'm a homeopath and so it didn't work so well for me (you know how that goes).

I have only had a chance to use it once, and it definitely eased the itch and speeded healing.

Like that it doesn't have a strong smell.

Not strong enough to stop the itching

My grandchildren used it as well as another product that was cooling to touch and they preferred the cool touch one.

I stepped on a bee in Barbados and the gel took the pain away within seconds. Ditto for a couple of pesky mosquito bites as well.

Only used on a five year old. He did not complain of the bite after the application.

I am very attractive to mosquitoes, so having something that can help reduce the interactions I have with them is so helpful. Then if I do indeed have bites I find this has really allowed me relief and restraint from scratching. Very Helpful!

Fantastic relief for mosquito bites.

Pleasant cooling feeling really dissipates the itchies of a bite or sting. My 7-year-old son gets welts from mosquitos and this gel helps them heal quickly.

I don't leave home without it - whether my back yard or out hiking!

**2. On a scale of 1:10 how would you rate this product
1 = completely ineffective and 10 = very effective**

1	2	3	4	5	6	7	8	9	10	Total	Average Rating
3.57%	0.00%	3.57%	0.00%	0.00%	0.00%	0.00%	7.14%	32.14%	53.57%	28	8.96
1	0	1	0	0	0	0	2	9	15		

3. How many times did you have to apply it for it to work?

	1 time	2 times	3 times	Total Respondents
Ant	33.33% 4	50.00% 6	16.67% 2	12
Bee	16.67% 1	33.33% 2	50.00% 3	6
Chigger	66.67% 2	33.33% 1	33.33% 1	3
Flea	33.33% 2	33.33% 2	33.33% 2	6
Mosquito	52.00% 13	20.00% 5	28.00% 7	25
Sandfly	0.00% 0	0.00% 0	100.00% 1	1
Spider	0.00% 0	75.00% 3	25.00% 1	4
Tick	0.00% 0	66.67% 4	33.33% 2	6
Wasp	0.00% 0	50.00% 1	50.00% 1	2
Other	100.00% 2	0.00% 0	0.00% 0	2

Unknown bites that may have been flea bites. Worked, but had to re-apply 2x. Pretty great result.

Most of my party applied it once or twice to be effective for the mosquito bites.

I'm not sure what bit me, but it felt like a chigger type bite. I had to reapply several times over several days.

Sometimes just once for mosquito bites. Usually more than 3 times for fire ant bites, but it does a really nice job of helping stop that crazy itch 2-3 days after the bite.

I use it for almost everything that has an itch, sting, thorn or cactus bite or rashy itchy places of unknown origin. I like that it is a clean gel (very few around to call on) with an excellent formula. I am fond of gels for certain needs, and you made one of the best around----kudos! It works quickly---I generally apply at least twice.

Haven't tried it on ant bites; I usually take apis when they bite and don't put anything on it.

Black fly and horse fly...very common in Nova Scotia.

I have only tried it with my mosquito bites, but since I sometimes get chiggers, I will certainly use it for that in the future.

The sooner I can apply it, the less applications are needed

Deer fly. Applied immediately. Worked immediately

Mosquito & noseem bites. Applied 3-4 times. Shortly after applying, itching resumed.

4. How does it compare with other similar products you have used?

We've had a faster response with an olive oil based cream of Apis Mel, however it is not longer available. This is a good substitute, but we do have to apply it repeated at times, but it works very well in conjunction with a low dose of Apis Mel pellets.

Works faster and lasts longer than herbal bite salves.

Much better than anything else we've ever tried. My niece Abbey is about to have her wedding in a mosquito-y place and will be contacting you about getting tubes for the guests! You can send her my free tube with her order for her to use there.

The best!!!

Very well--an improvement over other products.

As good, if not better.

It works better as long as you put it on right away.

Your product is the best one out there---the other bite care gel that I used was a less complete formul and was not a clean enough base.

Stop Sting works best.

OK, I don't usually use anything after the bite b/c usually mosquito bites go away pretty quickly.

100% better than calamine

Worked more quickly and effectively.

This is the best bug bite product I have found.

Calamine lotion (and other products like it) temporarily relieve itching but the Bite & Sting Gel heals the source of the itch permanently!

Seems equally effective.

Nothing else has relieved the itching I have. When I forget and scratch, I must immediately reapply the gel to relieve the desire to claw myself. Thank heavens it is there.

Much better. Almost instant relief for me. For my dog's ear and tick bite, redness is gone in a few minutes.

Relief within minutes. StingStop was never that effective.

I think it is better than any other product I've used.

Pretty similar to Sting Stop but easier to apply and less messy. Though the small tube seems tiny, it goes very far and is easier to transport than bigger tubes.

At least as good as the old Dolisos APISCARE, better than StingStop.

It is much lighter in texture and fragrance than others and the results last much longer.

Much better and nicer.

5. If you tried it on your pet/s how helpful was it?

	Cat	Dog	Horse	Other Pet	Total Respondents
Worked great	33.33% 2	83.33% 5	16.67% 1	16.67% 1	6
It was OK	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0
Didn't work at all	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0
My pet licked it off	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0
Other	0.00% 0	100.00% 1	0.00% 0	0.00% 0	1

A lot of respondents hadn't thought to try it on their pets!

6. Do you have any other feedback about the gel including how it feels and smells, about how it looks (the packaging) and costs (the price)?

My children don't like the smell, but it disappears quickly.

The gel is easy to dispense, feels good and absorbs quickly. The packing looks good and the label is easy to read, even in a dimly lit room!

I wonder about contamination as it spooges out and then goes back into the tube? I try to use what comes out but mistakes were made.

I love the smell and the ease of use. A little goes a long way. I can't comment on the price because my tube was a gift from my mom. I will definitely use it again!

Small tubes are kind of expensive.

I like that it does not smell.

It is runny, which everyone in my family has commented on when they used it.

This gel is perfect. It dries nicely without any stickiness and is practically odorless. I love, love, love the little tube. I carry a very small purse and the tube fits so nicely without sacrificing precious space. I carry it with me wherever i go. I can't even count how often it has been needed...but i can count on it always working!

Smells good! Feels ok, package is attractive. Don't know the price as you sent complimentary with order.

I like the smell and the feel of it. Seems to provide a thin layer over the area for me and may be the reason I don't feel the need to scratch away.

Like it a lot. It works so could come in any package but tube is fine. Price is small to relieve pain and tube lasts a long time.

Perfect travel size. The packaging is easy on the eyes with just the right amount of "stuff" on it without being overwhelming. I think a fair price. I will order more in the future.

I like the fact that it doesn't have perfume which would attract more bugs! The gel stays a big 'watery' in hot/humid weather, which is actually a plus as it is a bit soothing.

Put it in a 30 ml size.

Keep Talking to Us

Your feedback is important. If you have used Miranda's Gel for Bites & Stings and would like to tell us how it worked for you the survey is still open (and there's a little gift at the end!): <http://bit.ly/GelSurvey> or feel free to get in touch by phone or email. Here's wishing you a bug-free summer!!

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