

## Biographical Notes

January 6th, 1923 born

in Alexandria, Egypt.

1932 - 36: Preparatory School, England.

1936 - 39: Cundle School, England.

1941 - 43: American University, Cairo. BA in Social Sciences.

1946 - 49: Oxford University. MA (Hons) in Law.

1950 - 55: Managed a small family export business.

1955 - 56: Salesman then Assistant Manager, Austin Motor Export Corporation.

1956 - 66: A variety of jobs in magazine and newspaper publishing, both on the advertising and on the editorial sides.

1966 - 67: Freelance Sales Promotion consultant. Engaged as such by Bon Voyage who specialized in holidays to Paris. The agency was sold in the same year.

1967: Started Time Off. Paris was the first destination promoted and the basis of the company for many years. In 1993 Time Off promoted 26 cities with Paris being the most important destination.

*"Candy is dandy, but liquor is quicker."*

—Ogden Nash

## A Selection of Awards ...

1957: Kirkland Bridge Silver Tankard for the most original direct mail letter, using Silly Putty as a promotional 'gimmick'.

1996: Odyssey Award from the Institute of Travel and Tourism.

1980s/1990s Repeated Observer Travel Awards for best brochures and best specialist short break tour operator.

1900s - now Awards given by the French and Belgium Governments for his invaluable contributions to their country's tourism.

2006: Nominated for the ABTA Hall of Fame.

*"Moderation in nothing."*

—Roland Castro

*"I would live all my life in nonchalance and insouciance, Were it not for making a living, which is rather a nuisance."*  
—Ogden Nash

*"People before profit."*

—Roland Castro

## ORDER OF CEREMONY

In celebration of the life of Roland Castro

6 January 1923—8 September 2006



*"On ne voit bien qu'avec le coeur,  
l'essentiel est invisible pour les yeux."*

—A. de St-Exupery

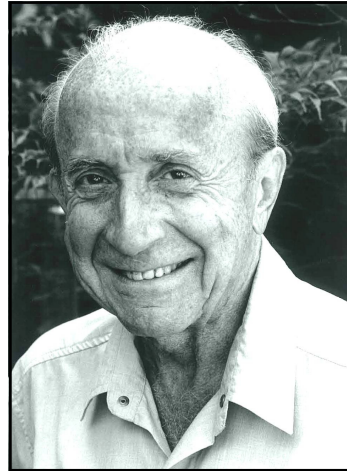
## Order of the Ceremony

Selection of Chopin piano pieces played by Vladimir Horowitz from a selection of Roland's favorite DVDs.

### Introduction by Sally Wilby

#### Tributes

Roger Lambert  
Miranda Castro  
Jackie Bell  
Yolanda Joseph  
Judie Knight  
Dominic Le Foe  
Hoda Lacey  
Dave Robinson  
Perrott Phillips



#### Kaddish

Yolanda Joseph

#### Moment of Silent Reflection

#### Summary

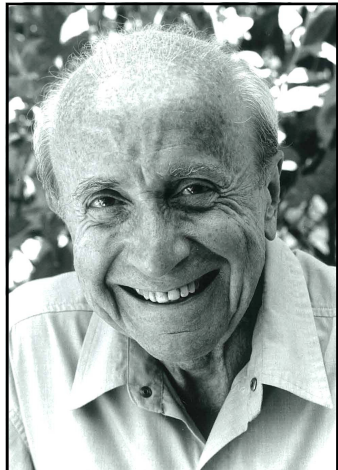
Sally Wilby

#### The Committal

Moonlight Sonata by Beethoven

#### Conclusion

Sally Wilby



Selection of Chopin piano pieces played by Vladimir Horowitz from a selection of Roland's favorite DVDs.

## The Kaddish

The Mourner's Kaddish expresses the mourners' love of God and acceptance of God's will, even while the mourners are feeling great loss and sorrow over the death of a loved one. The prayer is an ancient Aramaic poem except for the last line which comes from the Book of Job.

Let God's name be made great and holy in the world  
that was created as God willed.  
May God complete the holy realm in your own lifetime,  
in your days, and in the days of all the house of Israel,  
quickly and soon.

*All: Amen.*

*All: May God's great name be blessed, forever  
and as long as worlds endure.*

May it be blessed, and praised, and glorified, and held in honor,  
viewed with awe, embellished, and revered;  
and may the blessed name of the Holy One be hailed,  
though it be higher by far than all the blessings, songs, praises,  
and consolations that we utter in this world.

*All: Amen.*

May Heaven grant a universal peace, and life for us,  
and for all Israel.

*All: Amen.*

May the one who creates harmony above, make peace for us  
and for all Israel, and for all who dwell on earth.

*All: Amen.*